

D E E H A N S C A P E S



N E W S L E T T E R

703.849.8226

October 2006

www.deehan.com

Changing the Way you Relax

AWARD WINNING!!!



YES, that's right folks! We're so proud to receive our very first national landscape award! Through Cate's creative design solutions and persistence, our goal has become a reality. We've received an Award of Distinction from *PLANET* (the Green Industry's largest national organization). Please see the attached Press Release. For complete project specifications, please refer to our August newsletter or contact Cate directly.

Now's your chance! If you've always dreamed of hiring an award winning company to reinvent or improve your landscape, all you have to do is call the number above! Remember, fall is the time for planting!

By the way, does any one know what our Mission Statement is at Deehan Landscaping? Even though it's only a string of words on a piece of paper, I don't think we'd be where we are today without it.

Our Mission Statement:

To be a responsible, trustworthy and dependable company capable of developing long-term relationships based on mutual respect and satisfaction.

We will routinely analyze, evaluate and improve our business sys-

tems as needed in response to company growth as well as client and team member feedback.

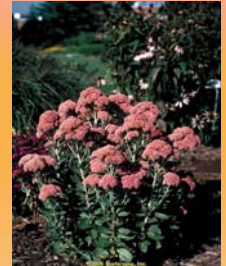
We seek to profit fairly through our creativity, experience, efficiency, and diligence. We promise to share this profit with our team members, and pledge to continuously train them to improve their job performance. To maintain a safe and positive workplace in which our team member's talents are encouraged, utilized and recognized.

Please let us know if you think we're doing a good job following our mission. We're always looking for ways to improve. We're anxious to receive your thoughts and ideas!

-Jaime Deehan



In bloom now...



Sedum 'Autumn Joy'



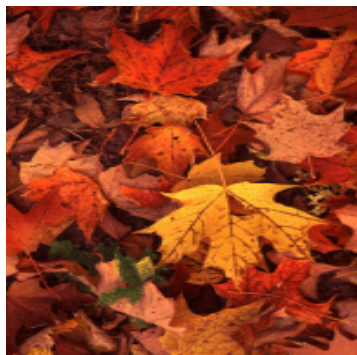
Pennisetum 'Little Bunny'



Joe Pye Weed



Franklin Tree



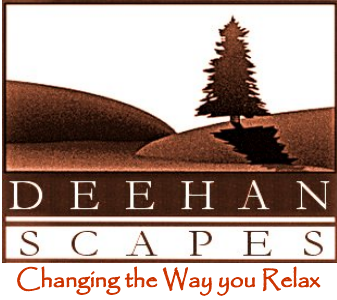
The Client's Corner

9/14/2006

Hi Jaime – I wanted to thank you on behalf of my Dad for the quick response to the call about the crapemyrtle on the boulevard that needed pruning. I didn't get home until late last night but still noticed that your team had cut back the crapemyrtle and cleaned up the mess in the street caused by the tree – as well as your cutting, aerating & seeding service to the lawn.

All your work looks great – many thanks!!- Bob L.—McLean, VA

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Our National Award Winning Landscape (McLean, VA):

