



Changing the Way You Relax

Greetings from Jaime!



The time has come for Deehan Landscaping to take a stand in the community and thus become a truly "Green" Landscape Company. As we become increasingly aware of the long term impact our actions may have on the environment, i.e. global warming, runoff pollution of our streams, rivers and bays, etc., we're developing new programs to create sustainable lawns and landscapes that are more in harmony with nature. As stewards of the land, it's vitally important that we take these steps to leave our "footprint" in a positive and healthy manner.

The first step will be the transformation of our existing lawn care program. We will be rapidly phasing out the use chemical herbicides & insecticides. We will also eliminate the use of synthetic fertilizers. This is a very bold move, and one that many of our competitors are

unwilling to consider. But there are viable organic alternatives to consider with many more to be developed in the near future.

In the last 22 years of business I've seen the newest, latest, greatest chemicals arrive on the market only to be banned just a few years later (based on research findings of seriously negative effects on our flora and fauna). We're tired of being part of this dangerous game of environmental experimentation. We can create healthier environments for our soils where turf will thrive! A realistic level of tolerance regarding weeds must be made in order to find an eco-friendly balance. The expectations of having a "golf course lawn" are unreasonable, and certainly environmentally unsound. Even as we see increasing drought in our area, an organically enriched lawn will ultimately be greener, healthier and require less water. As the soil is revitalized, and brought "back to life", it will sustain turf and plants while encouraging greater disease and insect resistance naturally.

Our new approach will focus on cultural improvements rather than traditional weed suppression and frequent fertilizer applications. Our typical unbalanced suburban soil is chemically bound up causing nutrients to be unavailable to plants. As a result excess fertilizers leach into our groundwater. Our focus will be directed below ground to build better root systems by encouraging increased microbial activity. Instead of feeding foliage we will feed the soil by adding vital macro and micro nutrients allowing plants and turf to withstand record periods of drought and be the envy of the neighborhood. Organic fertilization will add readily available and slow release nutrients that will be used as needed.

We will create an environment where our kids and pets can freely roll around in the grass once again! We will hold our heads high and be proud that our lawn care program isn't adding problematic waste to the Potomac River & Chesapeake Bay. In our ongoing effort to be more informed on this exciting topic, Cate and I will be attending the *Sustainable Landscaping Conference* sponsored by the *Chesapeake Conservation Landscaping Council*. I'm anxious to receive your feedback.

Jaime Deehan, Founder & President

...keeping our clients informed

GREAT FALL COLOR !



Sugar Maple



Ginkgo



Black Gum



Paperbark Maple

Cate's Corner

When the leaves begin to fall it's time for us to start preparing our Grounds Maintenance Agreements for the upcoming season. Please respond to the enclosed survey. We offer many services for your consideration. We're here to answer questions and / or to meet with you to review your current services as well as others that may be beneficial for your property. If you're interested in the multiple services pre-payment discount, time is of the essence! Please don't hesitate to contact us regarding changes or questions.

My horticultural consultations may help you save money in the long run. How would this apply you may ask? One example would be dividing existing perennials and replanting them to other areas of your gardens. This will save you from buying new plants as well as create continuity throughout your landscape. You could even swap perennials with your neighbor and expand the plant palette in your gardens.

Are your shrubs in need of renovation? Pruning shrubs in the same fashion year after year after year to keep them within bounds causes them unnecessary stress. A formal, manicured appearance requires multiple visits each year and creates undesirably dense canopies that prevent air circulation & light penetration. Give your shrubs a break and have us renovate them with only one to two pruning visits next year.

Give me a call to arrange an appointment to custom tailor a program that fits your needs for 2008.

DEEHAN SCAPES

NEWSLETTER

NOVEMBER 2007



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50th Anniversary Koi Pond Installation – Deehan Residence, Jeffersonstown VA



What Our Customers Say:

For Jaime & Cate:

Our Golden Pond

Buzzing bees and dragon flies visit by day. Lights dance in the trees to make every night gay. The musical waters call to the frogs and birds. The flowers and shrubs invite butterfly herds. The pond is serene with reflections of trees and the waterfalls sing with the light summer breezes. All to make life quite enchanting and cares melt away and make us look forward to every new day. Thank you.

The amazing and wonderful efforts of Jaime & Cate & the whole Deehan Team transformed our Golden Anniversary into life on Golden Pond! Thank you all for the birds and bees and butterflies by day and the singing waters and frogs and dancing trees by night. The pond and flowers and lighting are a sight and sound show of incomparable beauty. We're the talk of the town!

Mr. & Mrs. S James Deehan III, Jeffersonston, Virginia